

Position Green appoints industry expert to lead new **Brussels operations**

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Position Green, the Nordic region's leading independent pure-play sustainability partner, has appointed Julia Staunig as Managing Director of its newly opened Brussels office, expanding the company's reach into central Europe and positioning itself at the heart of the European Union ("EU") policymaking ecosystem. This is Position Green's tenth office and fifth market, further cementing the firm's position as a truly multinational, full-service ESG software and advisory partner.



Julia Staunig, who has a background at the intersection of ESG, regulation, and strategy, will lead the firm's office at the heart of the EU capital at a critical juncture in its regulatory journey on sustainability.

Julia joins Position Green from a global consultancy group, where as Senior Managing Director in Brussels she was the advisory lead on sustainability, ESG, and financial services regulation. With a career bridging Brussels, London, and Copenhagen, she started her professional journey as a stagiaire in the European Parliament and Commission, before working across a variety of policy, regulatory, and strategy roles with a major Nordic banking group. During that time, she has started focusing on sustainable finance. A native of Carinthia, in Southern Austria, Julia holds an MBA from Copenhagen Business School and is fluent in German, Danish, and English.

The opening of an office in Brussels comes at a critical point in the codification and rollout of landmark sustainability legislation and frameworks from the EU, with the maturation of the Green Deal. Less than a year since the Corporate Sustainability Reporting Directive ("CSRD") was made law, and a few short months until the European Sustainability Reporting Standards ("ESRS") need to be applied from 1 January 2024 onwards, firms will be sharpening their gaze on Brussels unlike ever before.



'Julia's outstanding skills and experience in strategy and sustainability, along with her talent for navigating Brussels' regulatory landscape, perfectly complement Position Green's mission.

We're excited to welcome her as we work towards our vision of a sustainable, fair, and resilient future.'

Daniel Gadd, Co-Founder and CEO of Position Green

As such, the proximity of Position Green's team to the EU institutions and access to the Brussels community will provide an additional competitive edge. Access to early warning and interpretation of policy developments directly from source, combined with horizon scanning and political intelligence, will help our customers better understand the regulations and build into their business strategies the foresight gained.

The new regulations will require an exponential increase in the scope, both in volume and complexity, of ESG disclosures on which companies will be required to report. Identifying, measuring, calculating, and reporting presents a critical challenge in data management. Such data must match the quality of financial data, demanding a shift from reactive to proactive approaches to sustainability, and driven by data.

Position Green's bespoke Sustainability Management Suite, used by over 500 businesses worldwide, allows sustainability leaders and executives to leverage the cloud-based software to comply with regulations and unlock impact opportunities across the full ESG spectrum, including developing a strong sustainability narrative to attract business, talent and investment.

Julia Staunig, Managing Director, Brussels, said: 'I have closely followed Position Green's successful growth trajectory for some time, and am thrilled to now help drive forward its mission to transform how businesses integrate sustainability. This is a truly purpose-native firm with a unique value proposition and offering, underpinned by a strong culture and united set of values engendered by Daniel and the Founders that puts us in a distinctive position. I look forward to growing the business in the Benelux region and beyond as we close out 2023 and level up in the new year.'

About Position Green

Position Green is the largest independent sustainability company in the Nordic region, and a pioneer in ESG transformation. As a pure-play sustainability partner supporting organisations to accelerate their sustainability journey, it provides proprietary ESG reporting software solutions, advisory services, assurance, and a learning and academy offering. By making sustainability measurable and actionable, companies can transform and streamline their ESG data management and reporting processes and embed sustainability strategies that reduce risk and create value.

As of October 2023, Position Green has over 550 clients worldwide, including more than 50 GP/LPs, and more than 320 employees across Sweden, Norway, Denmark, the UK, the US, and Belgium.

Read more at www.positiongreen.com

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